

SOS Addis “Tefetron Bemalimat Bkletn Masweged Mahiber”

4th General Assembly

Addis Ababa City Hall
February 23, 2008

Plan for 2008

2008/8/14

2

Goals for 2008

Mission of SOS Addis:

- ❑ Create community awareness on health hazards of plastic waste and air pollution in partnership with GOs, NGOs, CBOs and private sector organizations.
- ❑ Reduce/reuse/recycle plastic waste and create livelihood for vulnerable women.

Goals for Year 2008

1. Make “festal” collection sustainable
2. Raise awareness on plastic & air pollution
3. Promote the use of eco-friendly bags to replace plastic bags
4. Create environment-related job opportunities for vulnerable women
5. Build capacity of SOS Addis to better promote healthy & clean Addis Ababa
6. Conduct fund raising activity to support environmental actions

Goals & Actions (1/6)

Goal	Activities	Target
1. Make “festal” collection sustainable	Assess plastic manufacturers for plastic waste collection	4 manufactures
	Find donors for buying recycling machine	1 machine purchased
	Expand “festal” collection activity	2 new kebelles
	Increase the amount of “festal” collected	2 x [amount in 2007]
	Conduct “refresher” trainings for existing “festal” collectors	3 trainings conducted

Goals & Actions (2/6)

Goal	Activities	Target
2. Raise awareness on waste plastic & air pollution	Conduct Anti-festal campaign week	1 campaign
	Establish SOS Addis Environmental Clubs in schools	5 schools
	Conduct tree planting campaign	1 event
	Organize “anti gas emission” day	1 event
	Communicate through SOS Addis’ Web Site	Update 1/month
	Communicate through mass media	2 TV Prog. 2 Radio Prog. 2 Newspaper ads
	Conduct Advocacy & Lobbying	2 meetings with gov agencies

Goals & Actions (3/6)

Goal	Activities	Target
3. Promote the use of eco-friendly bags to replace plastic bags	Assess market for eco-friendly bags	Market assessed
	Assess Sales Channels for eco-friendly bags	Sales Channel assessed
	Produce & sell eco-friendly bags	10,000 bags sold

Goals & Actions (4/6)

Goal	Activities	Target
4. Create environment-related job opportunities for vulnerable women	Create new job opportunities for “festal” collection	50 jobs created in 2 new kebeles
	Train trainers for safe “festal” collection	15 trainers (10 in 2 new kebeles/schools)
	Train women for eco-friendly bag production (weaving/sewing)	25 women trained

Goals & Actions (5/6)

Goal	Activities	Target
<p>5. Build capacity of SOS Addis to better promote healthy & clean Addis Ababa</p>	Develop 5-year strategic plan	Strategic plan developed
	Network with other NGOs	Join CRDA & NEWA
	Staff to attend capacity building trainings CRDA/NEWA	3 trainings taken
	Install Monitoring/Evaluation procedures for SOSA: <ul style="list-style-type: none"> - Quarterly evaluation of annual plan - 4-year evaluation 	Quarterly evaluation & 4-year evaluation conducted
	Install internet connection for SOSA	Internet installed

Goals & Actions (6/6)

Goal	Activities	Target
6. Conduct fund raising activity to support environmental actions	Organize Fund-raising program	250,000 Birr raised
	Develop Project Proposals for <ul style="list-style-type: none">- Recycling Machine- School Awareness raising program	2 proposals submitted
	Continuous communication with donors	“Thank you” letter & Activity Reports for donors
	Write reports for all grants	Reports written for all grants